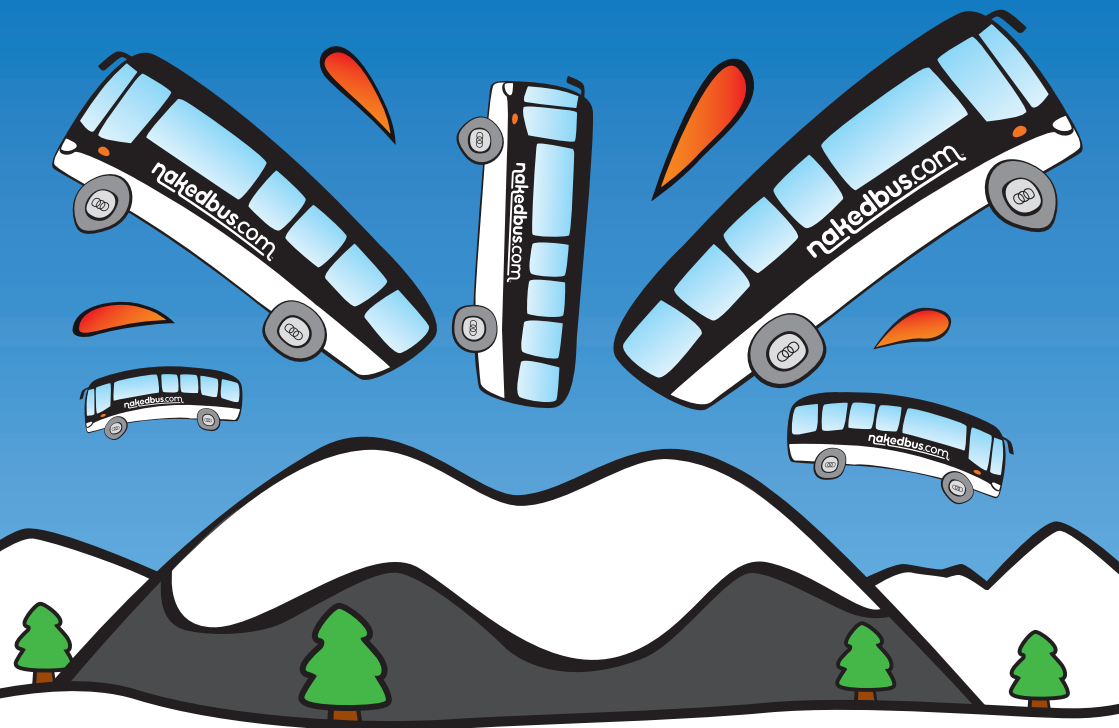


# Launch your career with [nakedbus.com](http://nakedbus.com)!



[nakedbus.com](http://nakedbus.com)<sup>TM</sup>

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## Introduction

**Our Graduate Programme is the best.**

Enough said.

It's innovative, rewarding, and a little bit cheeky (just like the people who work here).

If you're keen to work in a free-thinking, collaborative, and supportive environment then nakedbus.com is the place for you.

Three-quarters of our company are graduates or current students; that alone should convince you that we're a company that values first-time employees.

We're committed to helping you achieve your potential, plus some extra that even you didn't know you had. It's a place you can flourish and gain more experience than you could ever imagine you could get from a sales and marketing company (and yes we're a bus company too).

### 1 or 10 year plan?

You may have the next decade mapped out or you may be open to opportunity. Either way with nakedbus.com you can direct your career the way you want it to go. We're constantly growing so we're looking for adaptable people to drive new areas of the business.

There's no pulling rank at nakedbus.com; all suggestions and ideas are listened to (no matter how long you've been here).

## What you'll get to do

Though we move at a fast pace to keep up with the ever-changing needs of our passengers, we won't throw you in the deep end. We'll give you lots of training (and make sure you know how the business works) before we take your training wheels off [smile].

After three months, we'll give you a chance to work out which area of the business you'd like to be part of. We'll give you a chance to work alongside the relevant person/people and give you all the help you need.

Then, it's up to you to create a job that's tailor made for you. It's pretty rare for anyone (let alone graduates) to be given the opportunity to shape their own job but that's what we do (it's also why we have low staff turnover).

You'll have the full support of the team and a mentor to help achieve your full potential.

## The money and stuff

Nakedbus.com offers a competitive package, including a profit-share element (after 6 months), so everyone is incentivised to grow the business, as if it were their own.

Feel free to use our buses too.

## Training and development

We will provide you with as much training and development as you need. If there are any courses that you'd like to do let us know (we invest heavily in training).

We believe in continuous learning, training and development; it's important that our staff develop as they learn so we'll help you achieve your goals in any way that we can.

We also look forward to learning from you, after all, we don't know all of the answers all of the time; we're learning too.

## The naked culture

We're a young, fun, and edgy company that prides itself on its strong work ethic (and our sense of humour).

We're a successful business that doesn't have the formal stuffiness of the corporate world. Denim is welcome so feel free to leave those power suits at home.

In a perfect world no-one would make mistakes, but the reality is, everybody does when they're starting out. We won't hang you out to dry if you stuff up; as long as you take the opportunity to learn what went wrong.

We're passionate about our team – each staff member was hand-picked from a shortlist of qualified candidates – together we're determined to make nakedbus.com great.

We have 5 full-time and 6 part-time staff (not bad for a company that started in a living room four years ago).

# The nakedbus.com team



I'm **Hamish**, **Chief Coach**. I started this business four years ago, and I am delighted to be surrounded by such a smart bunch of people. nakedbus.com was my idea, but these guys have taken it and run with it, so that my main role is now supporting them in achieving their goals. We have created an environment where people feel safe. My motto: if you haven't made a mistake you haven't tried something new.

Hi I'm **Angel**, the **Marketing Guru**. I came here after graduation nearly three years ago and was surprised by the amount of responsibility I was given from the beginning. Within two months I was left in charge which was an eye-opening experience. Looking back I am proud to say that I played a large part in shaping the business. What I really love about working here is the support and mentoring you get from the team so make your mark and apply today.



I'm **Candice**, the **Biz Wiz**. I was nakedbus.com's very first employee. I started out as a part-time marketing assistant while I was still studying. I then left to try out the big corporate world, but I soon came back to this unique environment. I'm now doing something completely different to what I was hired back to do, but I love it. All ideas are heard here so believe it when we say your input matters.



I'm **Tracey**, the **Treasurer** - I look after all things financial. I joined the nakedbus.com team in December last year, and since day one I've been involved in all aspects of the business. In fact, in my first week I played a pivotal role in the company's annual strategic planning session and have been privileged to work on some really exciting projects like acquisitions, product development and other expansion initiatives. Whatever your background, this really is a "hands on" environment with plenty of scope to contribute to the success of the business.

I'm **Amanda**, the **Expansion Expert**. I started in the call centre while studying but soon got caught up in the excitement of nakedbus.com's rapid growth and took a full-time role. One of the best things about working here is the close-knit team and the fact I've been welcomed by the entire NZ tourism industry. Currently, I'm working on a number of exciting new opportunities: it's unbelievably rewarding devising a project and getting to see it through to the very end.





## The Environment

Though most of our business is conducted in the middle of the road, there's nothing mainstream about us.

We have a funky, open plan office in Newton surrounded by great cafes, the best sushi in Auckland and a couple of award-winning restaurants.

## Careers

There are four main areas of the business:

- **Marketing and PR**
- **Customer service**
- **Business development**
- **Service delivery**

We also have finance, IT and project management roles.

## What we look for

We realise each person is unique, but there are a few key skills/attributes that we like the most

- **Initiative and drive**
- **Leadership and team work**
- **Adaptability and focus**

## Some guiding principles

Try new things. Mistakes are ok (as long as you learn from them). If you're not failing every now and again, it's a sign you're not doing anything very innovative.

We're not hierarchical. Our environment changes rapidly and our jobs need to adapt to reflect that.

## Benefits of graduate programme

- Mentor programme
- Business coaching
- On-going training and development
- Social events

## Selection Process

**Step 1** Complete Application Process by submitting your CV and covering letter

**Step 2** Meet the person in charge of hiring

**Step 3** Answer a few questions on how you like to work

**Step 4** Meet the rest of the team for a coffee or drink

**Step 5** Attend a shortlisted-candidate activity session

**Step 6** We'll check your references (to make sure you're kosher)

**Step 7** We offer you the job!

Apply today (jump onboard the [nakedbus.com](http://nakedbus.com))



# What are you waiting for?



Apply now. It's easy. Just email  
[graduate@nakedbus.com](mailto:graduate@nakedbus.com)

